

professional work



OUR EXPERIENCE SAYS: FACT 1

52% of an organization's people

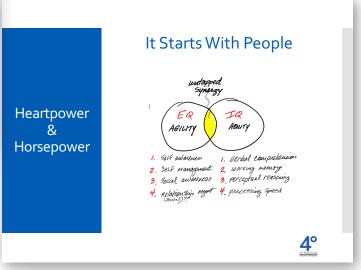
embrace their vision, mission, values and competitive differential.

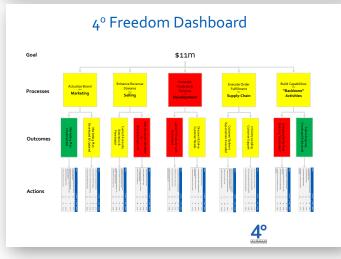
OUR EXPERIENCE SAYS: FACT 2

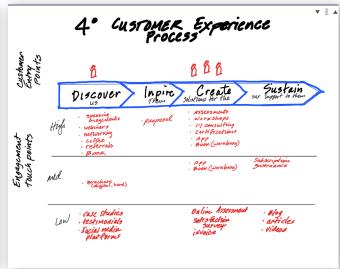
90% of organizations fail to execute their strategies successfully.

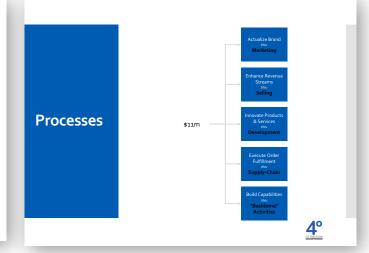
OUR EXPERIENCE SAYS: FACT 3

30% of organizations effectively integrate their strategic plans into their daily operations.









## 4° of Freedom

4° of Freedom is a simple & actionable strategic planning and governing approach that incorporates the emotional and intellectual intelligence of the business and aligns the team with a clear plan for long-term profitability.