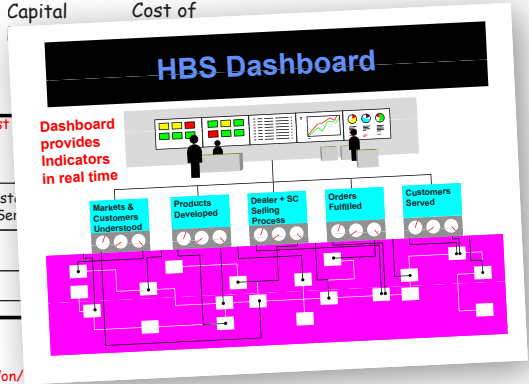
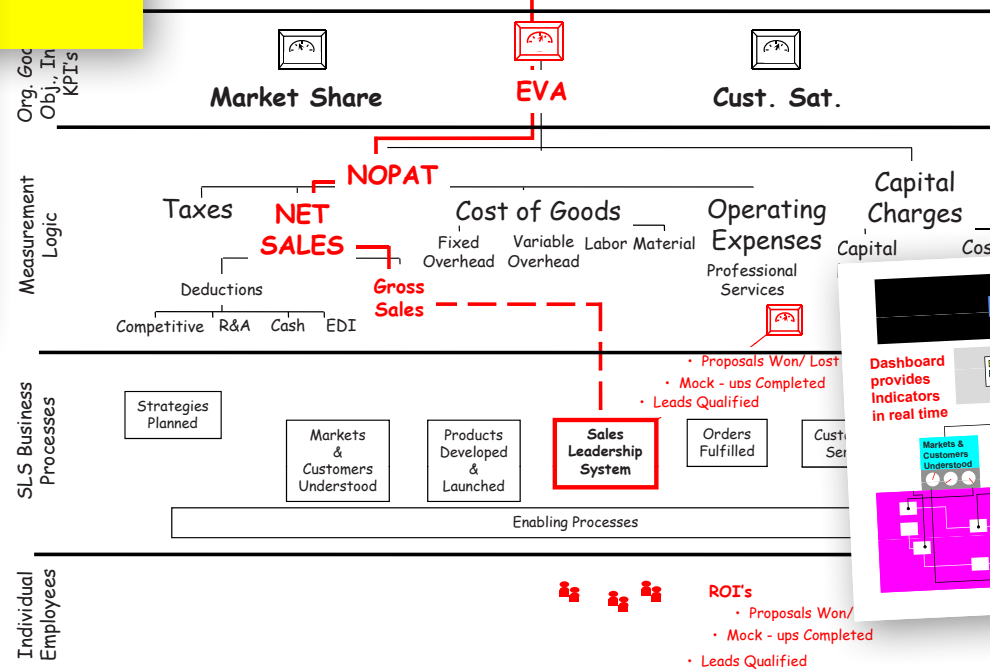
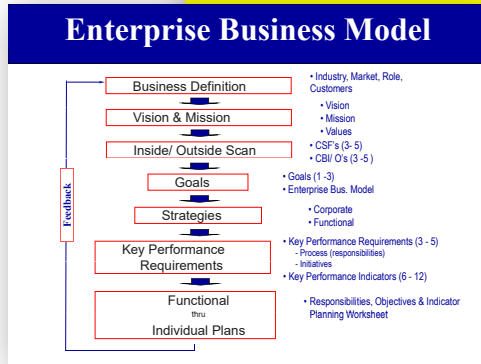


"In today's world a **SIMPLE**, easy to understand *business model* **FRAMEWORK** is **CRITICAL** to the **SUCCESS** of the business."

Perf. Meas. & Mgmt. System **VISION**

"We Must Provide a Fair Return to our Shareholders"



developed with:
Steelcase

Enterprise-wide Business Measurement System

Developed and implemented a holistic set of measures, analytic management processes to enable management of the organization's performance and key initiatives down through the employee level.