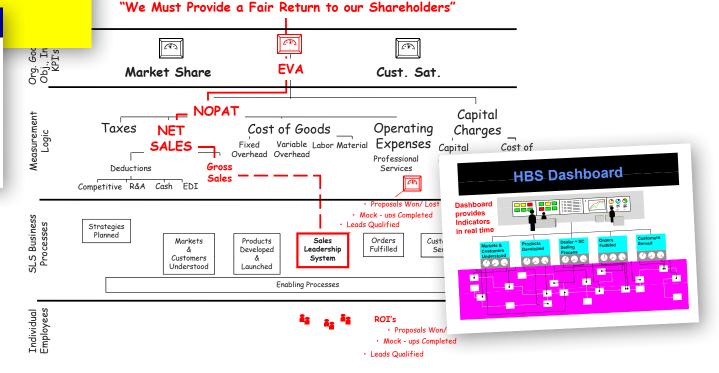


professional work

"In today's world a **SIMPLE**, easy to understand *business model* **FRAMEWORK** is **CRITICAL** to the **SUCCESS** of the business."

Perf. Meas. & Mgmt. System VISION

Enterprise Business Model Industry, Market, Role Customers **Business Definition** Vision & Mission Mission Inside/ Outside Scan • CSF's (3-5) • CBI/ O's (3-5) Goals (1 -3) Enterprise Bus, Model Corporate Strategies Key Performance Requirements Key Performance Indicators (6 - 12) Functional Planning Worksheet Individual Plans



developed with:

Steelcase

Enterprise-wide Business Measurement System

Developed and implemented a holistic set of measures, analytic management processes to enable management of the organization's performance and key initiatives down through the employee level.