

Regional Strategy

The \$100 Million Dollar Question

"What is ROC prepared to do to ensure the investment is great?"

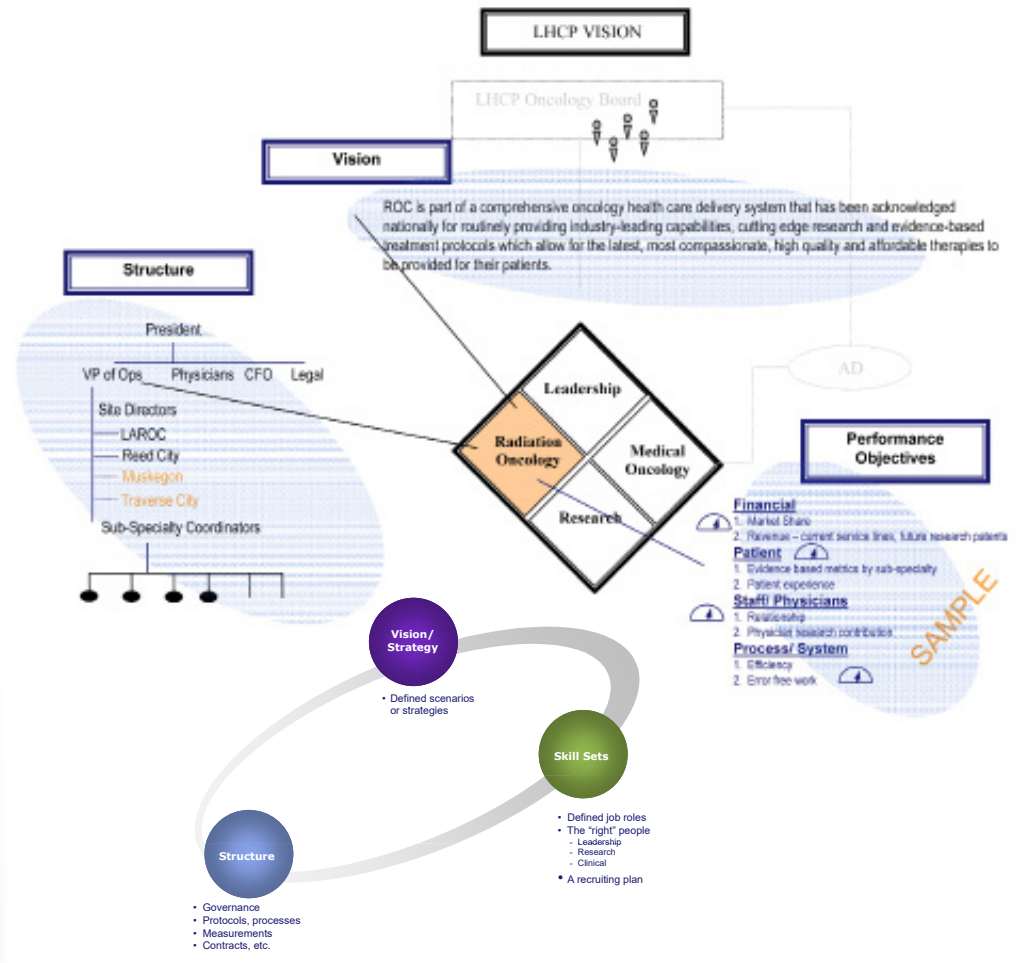
Scenario 1

- BL & BW merge into LHCP
- LAROC & Reed City stay the same
- Mercy & Hackley Merge

Scenario 2

- BL & BW merge into LHCP
- LAROC contracts
- Reed City grows
- Grow into Traverse City

Scenario 3



developed with:



Physician Systems Transformation

Total systems assessment for physician specialty practice. Included a comprehensive list of recommendations to business and clinical practices, organization strategy, structure and policies; and finally integration strategies with larger healthcare systems.